



NATIONAL TRAINING AND SIMULATION ASSOCIATION
THE VOICE OF THE TRAINING & SIMULATION COMMUNITY

TSIS

TRAINING & SIMULATION INDUSTRY SYMPOSIUM

VIRTUAL and **IN PERSON**
SPONSORSHIPS and **EXHIBITS**

June 16 – 17, 2021 • TrainingSystems.org/TSIS



TSIS VIRTUAL SPONSORSHIPS

SESSION BRANDING LOGO BANNER

\$3,000 (LIMIT 4)

Sponsorship includes the following:

- Logo displayed on the session page of the virtual platform
- Virtual Booth (Medium Booth included)
 - » Company description, product categories, company URL, company logo, documents, videos, social media links
 - » Real time chat ability during conference hours
 - » Ability to meet attendees via chat
 - » Ability to request a meeting with opted in attendees
- 1 full Conference registrations (max)
- Company logo and special recognition on the Conference website with a link to corporate homepage
- Post Show attendee list (names, company names and titles only)

PREMIER

\$10,000 (EXCLUSIVE) OR 2 CO-SPONSORS \$5,000 EACH

Sponsorship includes the following:

- Virtual Booth (Large Booth included Exclusive Only)
Virtual Booth (Medium Booth included for Co-Sponsors)
 - » Company description, product categories, company URL, company logo, documents, videos, social media links
 - » Real time chat ability during conference hours
 - » Ability to meet attendees via chat
 - » Ability to request a meeting with opted in attendees
- 2 full Conference registrations (max for Exclusive)
1 full conference registration (max for Co-Sponsors)
- In-person 8x8 booth included with Exclusive only
- Logo featured on opening slide prior to the start of Opening General Session
- 30 second video played on the social wall (Exclusive sponsor only)
- Logo on Know-Before-You-Go email
- Logo displayed in Virtual Lobby
- Company logo and special recognition on the Conference website with a link to corporate homepage
- Post Show attendee list (names, company names and titles only)

ATTENDEE LOUNGE

\$5,000

Sponsorship includes the following:

- Virtual Booth (Medium Booth included)
 - » Company description, product categories, company URL, company logo, documents, videos, social media links
 - » Real time chat ability during conference hours
 - » Ability to meet attendees via chat
 - » Ability to request a meeting with opted in attendees
- In person 8x8 booth included
- 1 full conference registrations (max)
- Company logo prominently displayed on the main page of the Attendee Lounge
- Company logo and special recognition on the Conference website with a link to corporate homepage
- Post show attendee list (names, company names and titles only)

REGISTRATION

\$6,500

Sponsorship includes the following:

- Company logo or banner featured in the footer of the Conference registration page
- Logo on Know-Before-You-Go email
- Logo on attendee registration email confirmation
- In-person 8x8 booth included
- Virtual Booth (Medium Booth included)
 - » Company description, product categories, company URL, company logo, documents, videos, social media links.
 - » Real time chat ability during conference hours
 - » Ability to meet attendees via chat
 - » Ability to request a meeting with opted in attendees
- 2 Full Conference registrations (max)
- Company logo and special recognition on the Conference website with a link to corporate homepage
- Post Show attendee list (names, company names and titles only)

VIRTUAL BOOTH ONLY

MEDIUM \$1,500

Booth includes the following:

- Company description
- Product categories
- Company logo upload
- Video uploads
- Chat features
- Booth staff listings
- PDF uploads
- Social Media links
- Additional upgrade available for \$500 to Large Virtual Booth (virtual only)
- In person booth included (optional)

TSIS IN-PERSON SPONSORSHIPS

GOLD

\$5,000

Sponsorship includes the following:

- 8x8 exhibit booth
- 2 full registrations
- Logo on event signage
- Recognition from the podium

SILVER

\$2,500

Sponsorship includes the following:

- 8x8 exhibit booth
- 2 full registrations
- Logo on event signage
- Recognition from the podium

DAY ONE BREAKFAST

2 @ \$1,750

Sponsorship includes the following:

- Logo signs on display on select F&B tables
- Signage onsite
- One discounted in person conference registration

DAY ONE PM BREAK

2 @ \$1,250

Sponsorship includes the following:

- Logo signs on select F&B tables
- Signage onsite
- One discounted in person conference registration

RECEPTION

EXCLUSIVE \$10,000

Sponsorship includes the following:

- Logo signs on select reception tables
- Signage at event
- 3 full conference registrations
- 8x8 exhibit booth
- Recognition from podium

DAY TWO BREAKFAST

2 @ \$1,750

Sponsorship includes the following:

- Logo signs on select F&B tables
- Signage onsite
- One discounted in person conference registration

DAY TWO PM BREAK

2 @ \$1,250

Sponsorship includes the following:

- Logo signs on select F&B tables
- Signage onsite
- One discounted in person conference registration

LANYARDS

\$2,500

Sponsorship includes the following:

- Signage at event
- One full conference registration
- 8x8 exhibit booth
- Sponsor pays for the lanyards

IN PERSON 8X8 BOOTH

\$1,500

8x8 Booth includes the following:

- 6' table & 2 chairs
- Standard power
- Company name, logo, and company description in program
- 2 full conference badges
- Virtual booth included