



# INTERSERVICE/INDUSTRY TRAINING, SIMULATION & EDUCATION CONFERENCE

## NEXT BIG THING 2021

### SPONSORSHIPS

#### 5 Premiere Sponsorships

\$10,000

- Top Billing as sponsor in event room, logo located on signage within special event room
- Recognition from stage within room
- Logo prominently displayed on printed Brochure (distributed in IITSEC conference bags and in room)
- Logo prominently displayed on any digital media
- Logo displayed at locations within OCCC
- 2 full conference registrations with access to executive dining area; discounts on additional registrations.
- 30 second video on entrance screens to exhibit hall
- Literature rack inside event room to distribute company literature
- Use of green room inside event room, to use for onsite meetings and other requirements
- Private VIP reception with government and industry leaders in green room
- Invites to other VIP Receptions/Events

#### 5 Gold Sponsorships

\$5,000

- Logo displayed on signage within event room
- Logo displayed on printed Brochure
- Logo displayed on any digital media
- Recognition from stage within room
- Logo displayed at locations within OCCC
- 1 full conference registration with one access to executive dining area; discounts on additional registrations
- 15 second video on entrance screens to exhibit hall
- Literature rack inside event room to distribute company literature
- Access to government and industry leaders

#### THE NEXT BIG THING 2021

I/ITSEC, in coordination with NTSA, has a new forum to help organizations (Government, Industry, and Academia) position to realize high value from rapidly evolving technology. **“The Next Big Thing”** looks at both a near term and a long term (3 – 5 year) horizon. For this year, the near term horizon is Extended Realities and how we accelerate its adoption. To collaborate on this, there are two special events with impactful speakers presenting and discussing novel perspectives on XR. To explore the long term horizon, we have a special event consisting of future thought leaders with interesting, unbounded perspectives on what the future will present for our community to factor in strategic positioning. We call this event “Innovation Megatrends.” Also included is a networking social on Wednesday after the XR events for those who attend the sessions.